

VLR - 6/13/01
NRHP - 6/6/02

United States Department of the Interior
National Park Service

**NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM**

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name **Lower Basin Historic District (Boundary Increase)**
other names/site number **VDHR File No. #118-0211; 1307 Main Street,
#118-0211-0076; 103-109 Sixth Street, #118-136**

2. Location

street & number **1307 Main Street; 103-109 Sixth Street**
city or town **Lynchburg** vicinity **N/A** state **Virginia**
code **VA** county city code **680** zip code **24504**

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1986, *as amended*, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property meets does not meet the National Register Criteria. I recommend that this property be considered significant nationally statewide locally. (See continuation sheet for additional comments.)

Gustav ... Signature of certifying official/Title
April 18, 2002 Date

Virginia Department of Historic Resources
State or Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

Signature of commenting or other official Date

State or Federal agency and bureau

4. National Park Service Certification

I, hereby certify that this property is:

- entered in the National Register
See continuation sheet.
- determined eligible for the
National Register
- determined not eligible for the
National Register
- removed from the National Register
- other (explain): _____

Signature of Keeper Date of Action

Lower Basin Historic District (Boundary Increase)
Lynchburg, Virginia

5. Classification

Ownership of Property (Check as many boxes as apply)

private
 public-local
 public-State
 public-Federal

Category of Property (Check only one box)

building(s)
 district
 site
 structure
 object

Number of Resources within Property

Contributing	Noncontributing	
<u> 2 </u>	<u> 0 </u>	buildings
<u> 0 </u>	<u> 0 </u>	sites
<u> 0 </u>	<u> 0 </u>	structures
<u> 0 </u>	<u> 0 </u>	objects
<u> 2 </u>	<u> 0 </u>	Total

Number of contributing resources previously listed in the National Register 63

Name of related multiple property listing (Enter "N/A" if property is not part of a multiple property listing.) **N/A**

6. Function or Use

Historic Functions (Enter categories from instructions)

Cat: **COMMERCE/TRADE** Sub: **Department Store**
INDUSTRY Sub: **Manufacturing facility**

Current Functions (Enter categories from instructions)

Cat: **COMMERCE/TRADE** Sub: **Vacant/Not in use**
INDUSTRY Sub: **Vacant/Not in use**

7. Description

Architectural Classification (Enter categories from instructions)

Greek Revival/Commercial Vernacular

Materials (Enter categories from instructions)

foundation **concrete; stone**
walls **brick**
roof **metal; synthetics**
other

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Narrative Description (Describe the historic and current condition of the property on one or more continuation sheets.)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing)

- A Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B Property is associated with the lives of persons significant in our past.
- C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D Property has yielded, or is likely to yield information important in prehistory or history.

Criteria Considerations (Mark "X" in all the boxes that apply.)

- A owned by a religious institution or used for religious purposes.
- B removed from its original location.
- C a birthplace or a grave.
- D a cemetery.
- E a reconstructed building, objection structure.
- F a commemorative property.
- G less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

**COMMERCE
INDUSTRY**

Period of Significance

1800-1950 (district)

Significant Dates
1896; 1949

Significant Person (Complete if Criterion B is marked above)

Cultural Affiliation

Architect/Builder

Stanhope Johnson

Narrative Statement of Significance (Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS)
 preliminary determination of individual listing (36 CFR 67) has been requested.
 previously listed in the National Register
 previously determined eligible by the National Register
 designated a National Historic Landmark
 recorded by Historic American Buildings Survey # _____
 recorded by Historic American Engineering Record # _____

Primary Location of Additional Data
 State Historic Preservation Office
 Other State agency
 Federal agency
 Local government
 University
 Other
Name of repository: _____

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10. Geographical Data

Acreage of Property **less than one acre**

UTM References

(Place additional UTM references on a continuation sheet)

	Zone Easting	Northing	Zone Easting	Northing
1			2	
3			4	

Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

 X See continuation sheet.

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

 X See continuation sheet.

11. Form Prepared By

name/title	Alison Stone Blanton, Architectural Historian; and Nancy Kraus, Historian		
organization	Hill Studio, PC; Commonwealth Architects, PC	date	November, 2000
street & number	120 West Campbell Avenue	telephone	(540) 342-5263
city or town	Roanoke	state	VA
		zip code	24011

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets

Maps

A USGS map (7.5 or 15 minute series) indicating the property's location.

A sketch map for historic districts and properties having large acreage or numerous resources.

Photographs

Representative black and white photographs of the property.

Additional items (Check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of the SHPO or FPO.)

name/title	City of Lynchburg (Charles F. Church, City Manager)		
street & number	City Hall, 900 Church Street	telephone	(804) 847-1443
city or town	Lynchburg	state	VA
		zip code	24505

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Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including the time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Project (1024-0018), Washington, DC 20503.

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NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section 7 Page 1 Lower Basin Historic District (Boundary Increase)
Lynchburg, Virginia

7. SUMMARY DESCRIPTION:

The Piggly-Wiggly Super Market, 1307 Main Street, is located on the southwestern boundary of the Lower Basin Historic District in Lynchburg, Virginia, and stands adjacent to the Bowman and Moore Leaf Tobacco Factory at 1301 Main Street. Constructed in 1949, the Piggly Wiggly Super Market was not included in the Lower Basin Historic District when it was originally listed on the Virginia Landmarks Register and the National Register in 1987 due to its age at the time of less than 50 years.

The five-story brick building was designed in 1949 by Stanhope Johnson and constructed by the W.T. Jones Construction Company. The two lower floors are below grade at Main Street; however, they are fully exposed along the sides and rear of the building. The building, which measures 83 by 145 feet and has a flat roof, is constructed of steel and concrete utilizing steel columns and beams, steel joists, and a relatively thin concrete slab pour on "steeltex". The walls are brick-faced over concrete block and feature a light-yellow brick. Bands of darker brick along the sill lines and slightly projecting central bay accentuate the facade. Banks of fixed metal windows with 15 lights and a central pivot section extend across all four elevations. The central entrance, which consists of two single-leaf aluminum-and-plate-glass doors flanking a glass panel, is recessed and set on angle with a slightly curved projection. The storefront windows on the ground floor have been altered and are presently covered with boards. A one-story rear addition has been recently demolished.

The interior of the Piggly Wiggly Super market features an open plan with linoleum-tile floors and a curved dropped ceiling around the perimeter of the ground floor. The meat department with freezer and cold food cases extends along the rear of the building. A small manager's office with five foot high walls is located to the right of the entrance. A single-run staircase leads up to the west side of the building to the open storage areas on the upper floors. The upper floors are connected to the adjacent tobacco factory building at 1301 Main Street.

Situated on lot that slopes steeply along Sixth Street to the river basin and fronts along Commerce Street, the Price & Clements Inc. Building, 103-109 Sixth Street, was constructed between 1896 and 1901 over an existing stone foundation (ca. 1840). The factory building has load-bearing, 12-inch thick red brick walls, raised pilasters and a semi-sloping roof-and-parapet system. The primary east elevation facade is distinguished by three recessed panels, Italianate-style relieving arches, a low stepped parapet, and multi-light double-hung wood windows. Recessed within the stone foundation, the original entrance is centered on Commerce Street between symmetrical windows that retain their historic stone lintels and sills. The 9-bay south elevation along Sixth Street has similar architectural features. The interior has heavy timber construction with exposed joists and soft pine flooring.

Historic photographs from the 1977 HAER survey of the Price & Clements Inc. Building reveal that existing stone foundation was part of a ca. 1840 simple frame-and-weatherboard structure, most likely a grain mill. The current Italianate-style brick building, 132 feet wide and 54 feet deep, was constructed between 1896 and 1901 over the historic stone foundation of the earlier building for the United Cigarette Machine Company. Between the time of construction and 1907, the company manufactured machines patented by James A. Bonsack for the mass production of cigarettes. After the United Cigarette moved to a larger site in 1907, a carriage manufacturing and maintenance company occupied the building for approximately two years. Between 1915 and 1926, the commercial building was occupied by Lynchburg Sign Works and the Chero-Cola Bottling Company until Price and Clements Inc. bought

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CONTINUATION SHEET**

Section 7/8 Page 2 Lower Basin Historic District (Boundary Increase)
Lynchburg, Virginia

the building for use as a machine shop. A ca. 1913 boring mill, acquired in the 1940's, is located in the basement. Now owned by the Academy of Music Foundation, the Price & Clements Inc. building will be restored and incorporated into a performing arts complex that includes the Academy of Music which is individually listed in the National Register of Historic Places.

8. STATEMENT OF SIGNIFICANCE

The Piggly Wiggly Super Market at 1307 Main Street, designed in 1949 by noted local architect Stanhope Johnson as the first modern supermarket in Lynchburg, qualifies under Criterion A and C as a contributing building to the amended Lower Basin Historic District due to its age of at least 50 years, its design by a noted architect, and its role as a commercial grocery store and warehouse. The Price and Clements Inc. Building at 103-109 Sixth Street qualifies under Criterion A and C as a contributing building to the amended Lower Basin Historic District because it is consistent in architectural design and functional history with the majority of commercial and warehouse buildings that are concentrated in the Lower Basin Historic District. The Lower Basin Historic District was listed on the Virginia Landmarks and National registers in 1987 as Lynchburg's major 18th, 19th, and 20th-century commercial and mercantile center. The 1949 Piggly Wiggly building was not originally listed in the Lower Basin Historic District in 1987 because of its age at the time of less than 50 years. The Price Clements Inc. Building was not originally listed in the Lower Basin Historic District in 1987 because its true historic character was obscured beneath modern faux-stucco sheathing which has now been removed.

The Lower Basin Historic District encompasses the largest concentration of commercial and warehouse buildings in the city of Lynchburg. Consistent with other commercial warehouses and factories, the Price Clements Inc. Building has a utilitarian design, with solid brick construction and heavy timber interior framing. The structure was constructed between 1896 and 1901 for the United Cigarette Machine Company. Between the time of construction and 1907, the company manufactured machines patented by James A. Bonsack for the mass production of cigarettes. Other buildings in the district were also originally constructed for use in tobacco-related industries: the Piedmont Storage and Leaf Tobacco warehouse at 1323 Jefferson Street and tobacco warehouses at 1222 Main Street and 1220-1228 Commerce Street. The Price Clements Inc. Building was later occupied by other manufacturers including a carriage manufacturing and maintenance company, the Lynchburg Sign Works, the Chero-Cola Bottling Company, and finally the Price and Clements Inc. machine shop. Now owned by the Academy of Music Foundation, the Price & Clements Inc. Building will be restored and incorporated into a performing arts complex that includes the Academy of Music which is individually listed in the National Register of Historic Places.

The Piggly Wiggly Super Market was developed in 1949 by J.J. Anderson of the Virginia-Carolina Wholesale Company as the first self-service supermarket in Lynchburg. Designed by Stanhope Johnson, the building was constructed by the W.T. Jones Construction Company for \$200,000.¹ Johnson designed the interior of the building as well, which featured a modern, efficient design in pastel colors. The entire design of the building was intended to provide efficiency and self-service. Innovations in the new super market to expedite shopping included: pre-packaged and pre-priced food items; a packaged meat department with cold-food cases that eliminated the butcher's counter; angled shelving for easier viewing and selection; higher checkout counters with elevator lifts for shopping baskets; a dairy shelf with its own low temperature unit; an in-house bakery department; a snack bar; and an adjacent

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parking lot with attendants. A ladies lunge, meeting rooms, a cafeteria, the first self-service household and farm supply store, the bakery, and an interior parking lot were located in the two basement levels. The upper floors of the building houses the offices of the Virginia-Carolina Wholesale Company as well as the storage space for the Wilko Uniform Manufacturing Company. The company joins the warehouse space at 1301 Main Street on the upper floors.²

9. BIBLIOGRAPHY

Chambers, S. Allen. Lynchburg: An Architectural History. Charlottesville, VA: University of Virginia Press, 1981.

HAER Inventory. "Price & Clements Inc. Building." Richmond, VA: Virginia Department of Historic Resources, 1977.

Jones Memorial Library, Lynchburg, VA

Master Engineers and Designers, P.C. "Engineering Evaluation: 1301 Main Street, Lynchburg, Virginia." Lynchburg, VA: April 12, 1996.

"Preliminary Information Form: Piggly Wiggly Super Market." Richmond, VA: Virginia Department of Historic Resources, April 30, 1998.

Sanborn Map Company. Insurance Maps of Lynchburg, Campbell County, Virginia. 1951

Virginia Division of Historic Landmarks. National Register Nomination: Lower Basin Historic District. Richmond, VA: Virginia Department of Historic Resources, March, 1987.

10. GEOGRAPHICAL DATA

UTM References

<u>Zone</u>	<u>Easting</u>	<u>Northing</u>
17	664890	4141640
17	664244	4142622
17	664234	4142614
17	664227	4142625
17	664237	4142633

Verbal Boundary Description

The following changes should be made to the verbal boundary description recorded in the original 1987 National Register Nomination for the Lower Basin Historic District:

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“...thence approx. 180' to a point (L) on the W side of Main Street; thence approx. 50' N to a point (M); thence approx. 160' W to a point (N); thence approx. 270' to a point (O);...”

“...2140' N to a point (S); thence approx. 171' to a point (F1); thence approx. 189' to a point (G1); thence approx. 226' to a point (H1); then approx. 212' to a point (I1).”

Boundary Justification

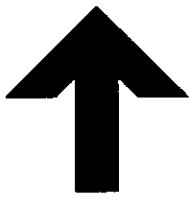
With the addition of the Piggly Wiggly Super Market at 1307 Main Street and the Price & Clements Inc. Building at 103-109 Sixth Street to the Lower Basin Historic District, the district continues to encompass the largest concentration of commercial and warehouse buildings in the city of Lynchburg. The amended area encompassing the Piggly Wiggly Store is directly adjacent to the southwest boundary of the district and the amended area encompassing the Price & Clements Inc. Building is adjacent to the northwest boundary of the district as listed in 1987. The Piggly Wiggly Super Market was excluded from the district at that time due to the age of the structure, and the Price & Clements Inc. Building was excluded because its true architectural integrity was hidden beneath faux-stucco paneling. As the Piggly Wiggly Super Market is now at least 50 years in age, it contributes to the significance of the district. The history of the Price & Clements Inc. Building is directly tied to the historic development of the district, and with the removal faux stucco paneling and the restoration of its historic appearance, it also contributes to the significance of the district. The boundary amendment to include these buildings in the Lower Basin Historic District is justified.

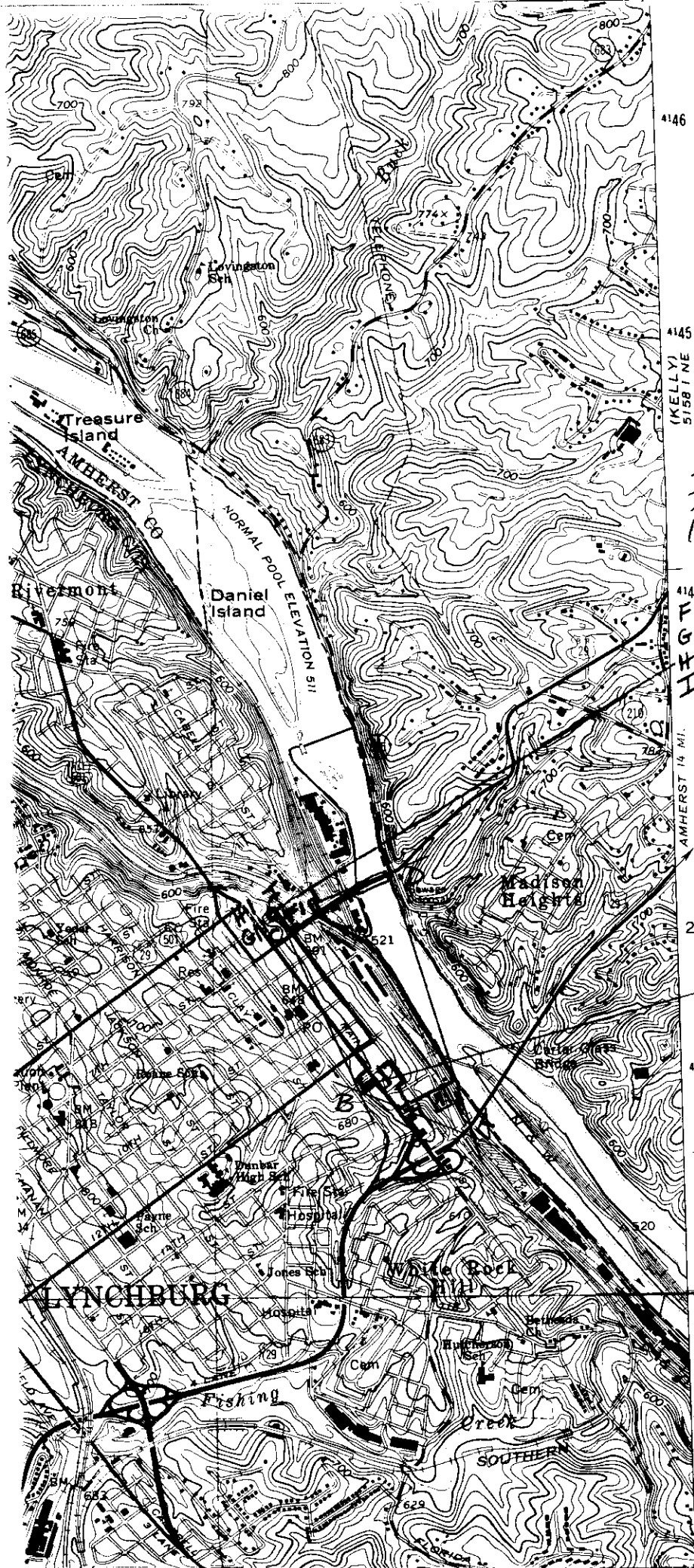
Endnotes for Sections 7 and 8:

1. “\$200,000 Store Will Be Erected on Main Street,” *Lynchburg Daily Advance and News*, 10/16/1948.

2. “Many Innovations Offered in Anderson Store; Has Own Baer, Cafeteria, Self-Service Meats.” *Lynchburg Daily Advance and News*, undated article from files of Jones Memorial Library.

Lower Basin Historic
District Boundary
Amendment for
Price Clements Inc.
Building (118-136)





4146

4145
(KELLY)
51581 NE

118-136
Lower Basin
Historic District
Boundary Line
for Price Elements
The Building
(Boundary Increase)

Zone	Easting	Northing
FI	17 664244	4142622
GI	17 664234	4142614
HI	17 664227	4142625
II	17 664237	4142633

4144
AMHERST 14 MI.

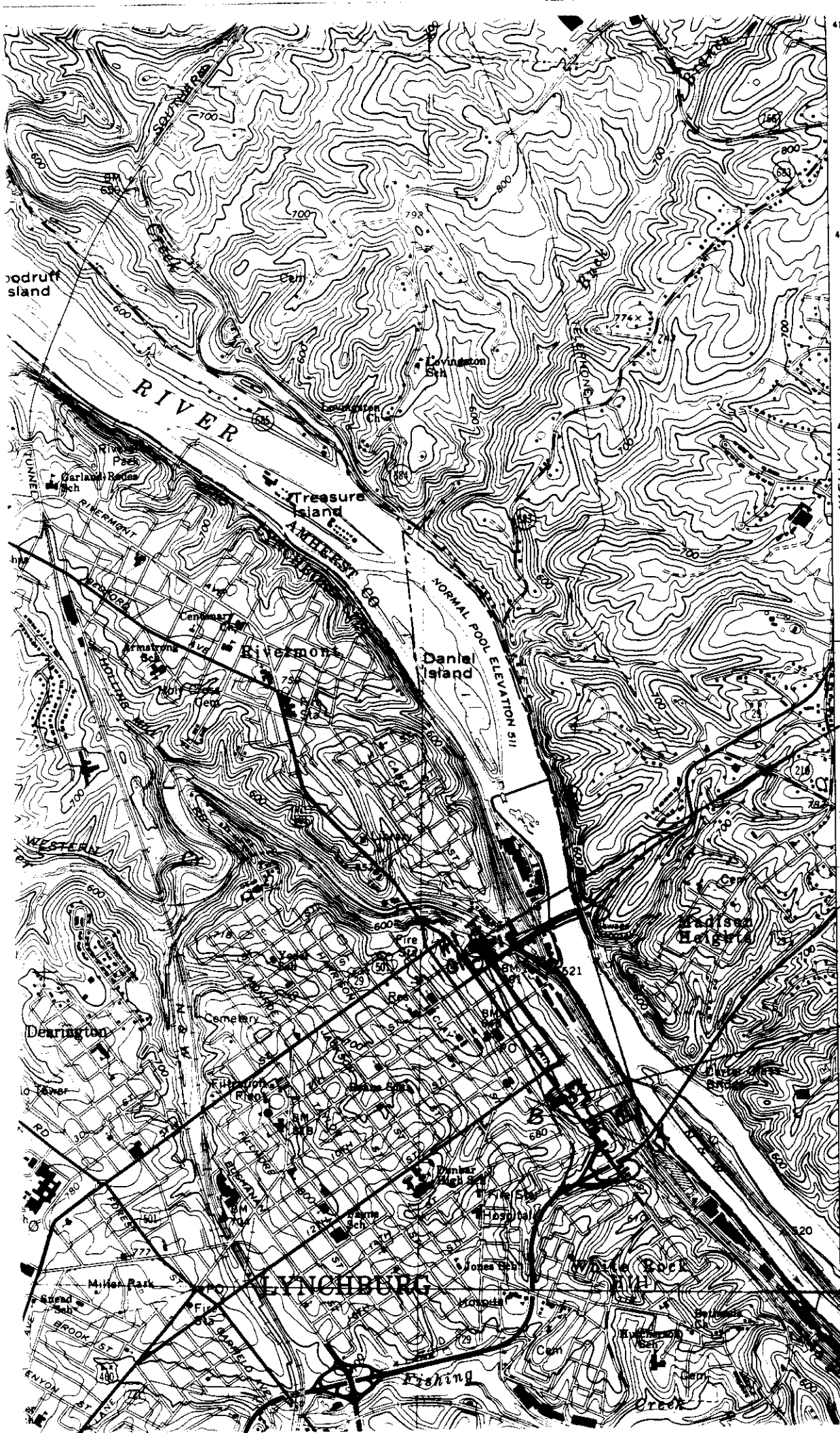
118-0211-0076
Lower Basin
Historic District
Boundary
25' Amendment
for Piggly
Wiggly
Supermarket

4142
(Boundary Increase)

Zone	Easting	Northing
	17 664890	4141640

4141

4140



4147
4146
4145
(KELLY) 5158 LINE
4144
4143
4142
4141

118-136
Lower Basin
Historic District
Boundary Amendment
for Price Clements
Iris Building
(Boundary Increase)

	Zone	Easting	Northing
FI	17	664244	4142622
GI	17	664234	4142614
HI	17	664227	4142626
II	17	664237	4142633

118-0211-0076
Lower Basin
Historic District
Boundary
Amendment
for Piggly
Wiggly
Supermarket
(Boundary Increase)

	Zone	Easting	Northing
	17	664890	4141640